



AOQ-QLD Strategic Direction 2009

Our vision....

To be recognised throughout Australia as a leading authority in and champion for continuous improvement leading to business excellence through the use of quality management principles.

Our Success

- Increase in membership
- Growth of Divisions
- Sponsored community activities
- Successful Division Conferences
- Expanded University relationships
- e-zine “Progressing Business” well received
- Retained ISO 9001 certification

Our Future

- Restructure Executive Officer position
- Improve services to members
- Grow Divisions and Regions
- Increase University collaboration
- Division conferences
- Grow Gold Award program
- Sign up sponsors for Divisions & events
- Identify benefits for the younger professional
- Continued ISO 9001 certification