



AOQ-QLD Strategic Direction 2011-12

Our vision....

To be recognised throughout Australia as the leading authority in and champion for continuous improvement leading to business excellence through the use of quality management principles.

Our Successes

- Increase in membership
- Divisions
- Sponsored community activities
- Successful Training Activities
- Expanded University relationships
- e-zine "Progressing Business" well received
- Retained ISO 9001 certification

Our Future Growth

- Membership Growth to 2000
- Grow Divisions and Regions/Conferences
- Increase University collaboration
- Grow Gold Award program
- Sign up sponsors
- Develop University Courses
- Strong Professional Registers
- Engage with Industry and Government CEO 's