



Lean Six Sigma 2010

**Monash University Law Chambers, 472 Bourke Street, Melbourne
27-28 April, 2010
Co-Host Monash University**

Benefits for Sponsors

PLATINUM: \$8,000.00 – ONE ONLY

Naming rights

- Naming rights for the LeanSixSigma2010 Conference in a format to be determined with the sponsor, keeping in mind that the AOQ-QLD® name must also appear as the “owner” of the project.

Priority recognition

- The Platinum Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event,
- Opportunity to include a presenter at the event.
- Identification as LeanSixSigma2010 Platinum Sponsor in all promotions of the event in Six Sigma Division publications

Sponsor positioning & logo identification

- Inclusion in the *LeanSixSigma2010* colour advertisement in ***Progressing Business*** (the official Journal of the AOQ-QLD®).
- One x full page advertisement in the *LeanSixSigma2010* brochure.
- Primary Banner Placement opportunity at the *LeanSixSigma2010* venue (sponsor to supply approved banner/sign)
- Recognition as *LeanSixSigma2010 Platinum* Sponsor in all media releases
- Recognition as *LeanSixSigma2010 Platinum* Sponsor on directional signage at *LeanSixSigma2010* venue
- Your organisation’s Logo to appear on event PDF/email designed communications (eg registration forms)
- Your organisation’s Logo to appear in prominent position on event printed collateral
- Your organisation’s Logo on online promotions eg. Registration Forms

Webpage Sponsorship

- *Your organisation’s Logo to appear on the Six Sigma webpage to December 2010*

LeanSixSigma2010 Webpage Promotion

- Your organisation’s logo to appear on all event promotion pages
- Your organisation’s name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at *LeanSixSigma2010* event



AOQ-QLD® ISO 9001:2008 Certified ABN 53 322 327 143

Australian Organisation for Quality (Queensland) Incorporated (Organisation No IA16979)
PO Box 15205, CITY EAST, QUEENSLAND 4002

Telephone: +61 7 3816 2255; Facsimile: +61 7 3816 2288; Email: info@aoq.org.au Web Site: www.aoq.org.au

Commercial in Confidence 2010

- Use of the *LeanSixSigma2010 Platinum* sponsor logo on your marketing collateral

Complimentary Registrations

- Sponsors receive a corporate registration of five guests at the *LeanSixSigma2010* Event.

Other

- Super booth in a prominent position at the Trade Exhibition (3000 x 3000 x 2100).
- Rights to provide a presenter in a Plenary Session.
- 1 off accommodation at an inner city hotel for IN Day before Conference, OUT Day of Conference.
- AOQ-QLD® will add any names you provide to their Database for circulation of marketing information related to *LeanSixSigma2010*.
- A list of all delegates that attend the conference will be provided.

GOLD: \$5,000.00 – ONE ONLY

Priority recognition

- The Gold Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event
- Opportunity to include a presenter at the event.
- Identification as *LeanSixSigma2010* Gold Sponsor in all promotions of the event in Lean Six Sigma Division publications

Sponsor positioning & logo identification

- Inclusion in the *LeanSixSigma2010* colour advertisement in **Progressing Business** (the official Journal of the AOQ-QLD®)
- One x full page advertisement in the *LeanSixSigma2010* brochure.
- Primary Banner Placement opportunity at the *LeanSixSigma2010* venue (sponsor to supply approved banner/sign)
- Recognition as *LeanSixSigma2010* Gold Sponsor in all media releases
- Recognition as *LeanSixSigma2010* Gold Sponsor on directional signage at *LeanSixSigma2010* venue
- Your organisation's Logo to appear on event PDF/email designed communications (eg registration forms)
- Your organisation's Logo to appear in prominent position on event printed collateral
- Your organisation's Logo on online promotions eg, Registration Forms.

LeanSixSigma2010 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at *LeanSixSigma2010* event
- Use of the *LeanSixSigma2010* Gold sponsor logo on your marketing collateral

Complimentary Registrations

- *LeanSixSigma2010* Gold Sponsors receive a corporate registration of two guests at the *LeanSixSigma2010* Event.

Other

- Super booth in a prominent position at the Trade Exhibition (3000 x 3000 x 2100).
- AOQ-QLD® will add any names you provide to their Database for circulation of marketing information related to *LeanSixSigma2010*.
- A list of all delegates that attend the conference will be provided.



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(Total value of the Gold sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,500.00)

SILVER: \$ 3,000.00 – ONE ONLY

- As for *LeanSixSigma2010* Gold Sponsorship except for the following
 - Standard booth in a prominent position at the Trade Exhibition (3000 x 2100 x 2100).
 - 2 off Delegate Registration*.

(Total value of the Silver sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,000.00)

BRONZE: \$ 2,000.00 – 2 ONLY

- As for *LeanSixSigma2010* Gold Sponsorship except for the following
 - A table top for display in a prominent position at the Trade Exhibition.
 - 2 off Delegate Registration*.

(Total value of the Bronze sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$1,000.00)

\$ 1,000.00 - Unlimited

- As for *LeanSixSigma2010 Gold* Sponsorship except for the following
 - No booth or table top display opportunity
 - 1 off Delegate Registration.

Minor sponsorships available

Sponsorship – Based on 50-75 attendees	\$ Each Includes GST
Satchel inserts-1 off	250.00
Satchel naming rights-satchels to be chosen in agreement between sponsor and <i>LeanSixSigma2010</i> committee.	1,000.00
Name Tags naming rights.	500.00
Refreshment Breaks 2 off available. Naming rights am and pm @250 each	250.00 each
Lunch naming rights	1000.00
Speakers Gifts 14 off naming rights Either supply gifts acceptable to committee or money	Total 350.00
Proceedings (CD) Advertising:	400.00
Non tied sponsorships ie donation, minimum of	275.00

Trade Exhibition at *LeanSixSigma2010*

An affiliation with the AOQ-QLD® is a unique opportunity for your Organisation to advertise your product/service to an expected 50-75 willing and excited Lean Six Sigma Practitioners and middle and senior managers from all over Australia.

You won't find a better way to become a market leader and make yourself known than at The Trade Exhibition – *LeanSixSigma2010* in Melbourne, 27-28 April, 2010.

The Trade Exhibition will consist of up to 10 HIGH QUALITY BOOTHS.

Investment Opportunities

High Quality Gold size Booths	3000mm in (length) x 3000mm (wide) x 2100mm (high) and one (1) Full Registration (valued at \$495.00), plus booth attendant	@ \$1,500.00 each, members, \$1695.00 non-members*
High Quality Standard Booth	3000mm in (length) x 2100mm (wide) x 2100mm (high) and one (1) Full Registration (valued at \$495.00), plus booth attendant	@ \$1250.00 each, members, \$1445.00 non-members*
Poster Boards or Table Top Display	1000mm wide x 2100mm high-Does not include a registration or booth attendant	@ \$ 875.00 each, members,

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\$1090.00 non-members*

Additional Booth attendants

@ \$495.00 each

All Prices include GST

* Please download, complete and forward membership Application Form-
www.aq.org.au/PDF/Membership-Application.pdf

If you are a member of an AOQ-QLD® just complete your contact details and tick the Lean Six Sigma Division box

Positions in the exhibit hall for *LeanSixSigma2010* will be offered in the order that acceptance forms are received.

In all instances, we require 50% deposit on acceptance, and the final 50% on or before 30th March, 2010.

SAVE! When you select a major sponsorship only one payment is necessary to pay for the sponsorship, trade exhibit, delegate registration and accommodation AND free publicity on all conference publications throughout Australasia and the Web Site www.aq.org.au/leansixsigma2010.htm and during the conference.

Please complete the enclosed **Sponsorship/Trade Exhibit Acceptance Form** and return with your deposit.



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The Sponsorship Convener
LeanSixSigma2010
PO Box 15205
CITY EAST
QUEENSLAND 4002

SPONSORSHIP/TRADE EXHIBIT ACCEPTANCE FORM

Dear Sponsorship Convener,

Yes, I wish to take a Sponsorship and/or Trade Exhibit at *LeanSixSigma 2010*, in Melbourne on 27-28th April, 2010 as outlined in your package.

I have chosen the following Sponsorship (inclusive of GST):

- Platinum @ \$8,000.00 Gold @ \$5,000.00 Silver @ \$3,000.00
 Bronze @ \$2,000.00 \$1,000.00 Satchel Insert @ \$250.00
 Satchel Naming Rights @ \$1,000.00 Name Tag Naming Rights @ \$500.00
 Refreshment Breaks Naming rights for AM or PM @\$250.00 each
 Lunch naming rights for @ \$1000.00 Speakers Gifts naming rights @ 350.00

I require the following Trade Exhibit Booth (inclusive of GST)-included in Platinum and Gold Sponsorships:

- Gold Booth @ \$1500.00 members (\$1695.00 non-members)
 Standard Booth @ \$1250.00 members (\$1445.00 non-members)
 Table Top Display @ \$875.00 members (\$1040.00 non-members)
 Poster Board @ \$875.00 members (\$1090.00 non-members)

I enclose a cheque for \$ _____ (50% of cost) as a non-refundable deposit, or please charge my credit card: Remainder payable on 30th March, 2010. A tax invoice will be provided.

Card name: AMEX, MasterCard, Visa (please add 2.5% if paying by Credit Card).

Name on card: _____ Signature: _____

Card number: _____ Expiry Date: _____

Company Name: _____ Telephone: _____

Address: _____ Facsimile _____

_____ Post Code: _____

Email: _____

Contact: Last Name: _____ First Name: _____

Position: _____ Telephone: _____

FINE

I understand that sponsorships will be allocated in the order the Sponsorship Acceptance Forms and/or Cheques are received by the Convener. Further, I understand my rights are as outlined in your proposal. I will be given ample opportunity to publicise my Company's name and products during the conference.

PRINT

The Committee and members of the Australian Organisation for Quality (Qld) Inc, AOQ-QLD®, World Conference Systems, *Progressing Business* and the sponsoring bodies accept no liability to any person for loss, injury or damage whether arising directly or indirectly, from any action or cause undertaken, organised, or sponsored by the Australian Organisation for Quality (Qld) Inc. Force majeure applies.

Yours Sincerely,

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(Signed Public Officer)

Date



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