



Progressing Business Institute
UQ Business School Downtown

Progressing Business 2009 Conference

"Yesterday, Today, Tomorrow- 300 Years of Quality"

Sponsorship/Trade Exhibition Opportunities

A One Day Conference Addressing Excellence in Business

Wednesday 17th June, 2009

UQ Business School Downtown, 345 Queen Street (19th Floor Central Plaza 1), Brisbane, Queensland, Australia (Cnr Queen and Creek Streets).

Keynote Address

The Juran Generation: Yesterday, Today, Tomorrow - 300 Years of Quality, Joseph A De Feo, President, Juran Institute.

AOQ-QLD ISO 9001:2000 Certified. ABN 53 322 327 143

Australian Organisation for Quality (Queensland) Incorporated (Organisation No IA16979)

PO Box 15205, CITY EAST, QUEENSLAND 4002

Telephone: +61 7 3816 2255; Facsimile: +61 7 3816 2288; Email: info@aoq.org.au Web Site: www.aoq.org.au

PBCon2009 Conference

Benefits for Sponsors

PLATINUM: \$8,000.00 – ONE ONLY

Naming rights

- Naming rights for the PBCon2009 Conference in a format to be determined with the sponsor, keeping in mind that the AOQ-QLD™ name must also appear as the “owner” of the project.

Priority recognition

- Sponsors will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event,
- Opportunity to include a presenter at the event.
- Identification as Sponsor in all promotions of the event in publications

Sponsor positioning & logo identification

- Inclusion in the PBCon2009 Conference colour advertisement in ***Progressing Business*** (the official Journal of the AOQ-QLD™).
- One x full page advertisement in the PBCon2009 Conference brochure.
- Primary Banner Placement opportunity at the PBCon2009 Conference venue (sponsor to supply approved banner/sign).
- Recognition as Sponsor in all media releases.
- Recognition as Sponsor on directional signage at PBCon2009 Conference venue.
- Logo to appear on event PDF/email designed communications (eg registration forms).
- Logo to appear in prominent position on event printed collateral.
- Logo via online promotion eg, Registration Forms.

Webpage Sponsorship

- *Your organisation's logo to appear on the Progressing Business webpage to June 2009 – sole sponsor*

PBCon2009 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at PBCon2009 Conference event
- Use of the PBCon sponsor logo on your marketing collateral



Complimentary Registrations

- Sponsors receive a corporate registration of five guests at the PBCon2009 Conference.

Other

- A table top for display in a prominent position at the Trade Exhibition.
- 5 X Delegate Registrations*.
- 1 X accommodation at an inner city hotel for IN Day before Conference, OUT Day of Conference.
- AOQ-QLD™ will add any names you provide to their Database for circulation of marketing information related to ***PBCon2009 Conference***.
- A list of all delegates that attend the Conference.

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GOLD: \$5,000.00

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Sponsor positioning & logo identification

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PBCon2009 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at PBCon2009 Conference event
- Use of the PBCon2009 sponsor logo on your marketing collateral

Complimentary Registrations

- Sponsors receive a corporate registration of three guests at the PBCon2009 Conference.

Other

- A table top for display in a prominent position at the Trade Exhibition
- 3 X Delegate Registrations*
- AOQ-QLD™ will add any names you provide to their Database for circulation of marketing information related to **PBCon2009 Conference**.
- A list of all delegates that attend the conference.

SILVER: \$3,300.00

- As for Gold Sponsorship except for the following
 - A table top for display in a prominent position at the Trade Exhibition
 - 2 x Delegate Registration*

BRONZE: \$2,200.00

- As for Gold Sponsorship except for the following
 - A table top for display in a prominent position at the Trade Exhibition.
 - 1 x Delegate Registration*

\$1,100.00 - Unlimited

- As for Gold Sponsorship except for the following
 - No table top display opportunity
 - 1 X Delegate Registration.

* Includes the 2 delegate registration normally attached to a standard booth

Minor sponsorships available

Sponsorship – Based on 50-75 attendees	\$ Each Includes GST
Satchel inserts-1	250.00
Satchel naming rights-satchels to be chosen in agreement between sponsor and PBCon2009 Committee.	1,000.00
Name Tags naming rights.	500.00
Refreshment Breaks (2 available). Naming rights am and pm	250.00 each
Lunch naming rights	1,000.00
Speakers' Gifts naming rights. Either supply gifts acceptable to Committee or money for their purchase	Total 350.00
Proceedings (CD) Advertising:	400.00
Non tied sponsorships ie donation, minimum of	275.00

Trade Exhibition at PBCon2009 Conference

An affiliation with the "Australian Organisation for Quality-(Queensland)-AOQ-QLD™" is a unique opportunity for your Organisation to advertise your product/service to an expected 50 -75 willing and excited middle and senior managers who want to improve their businesses from all over Australia.

You won't find a better way to become a market leader and make yourself known than at The Trade Exhibition – PBCon2009 in Brisbane on Wednesday 17th June, 2009.

Investment Opportunities

Poster Boards or 1000mm wide x 2100mm high- Includes @ \$875.00 each, members,
Table Top Display a registration or display attendant \$1,090.00 non-members*

Additional display attendants @ \$345.00 each

All Prices include GST

* Please download, complete and forward membership Application Form - www.aq.org.au/PDF/Membership-Application.pdf

Positions in the exhibit hall for PBCon2009 Conference will be offered in the order that acceptance forms are received.

In all instances, we require 50% deposit on acceptance, and the final 50% on or before 30th May, 2009.

SAVE! When you select a major sponsorship only one payment is necessary to pay for the sponsorship, trade exhibit, delegate registration and accommodation AND free publicity on all conference publications throughout Australasia and the Web Site www.aq.org.au/PBCon2009.htm and during the Conference.

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The Sponsorship Convener
PBCon2009
PO Box 15205
CITY EAST
QUEENSLAND 4002

SPONSORSHIP/TRADE EXHIBIT ACCEPTANCE FORM

Dear Sponsorship Convener,

Yes, I wish to take a Sponsorship and/or Trade Exhibition at the **PBCon2009 Conference**, to be held in Brisbane on Wednesday 17th June, 2009 as outlined in your Package.

I have chosen the following Sponsorship (inclusive of GST):

- Platinum @ \$8,000.00 Gold @ \$5,000.00 Silver @ \$3,300.00
 Bronze @ \$2,200.00 Unlimited @ \$1,100.00 Satchel Insert @ \$250.00
 Satchel Naming Rights @ \$1,000.00 Name Tag Naming Rights @ \$500.00
 Refreshment Breaks Naming Rights for AM and/or PM @ \$250.00 each
 Lunch naming rights for @ \$1,000.00 Speakers' Gifts naming rights @ \$350.00

I require the following (inclusive of GST):

- Table Top Display @ \$875.00 members (\$1,090.00 non-members)
 Poster Board @ \$875.00 members (\$1,090.00 non-members)
 Additional Registration/Display Attendant @ \$345.00

I enclose a cheque for \$ _____ (50% of cost) as a non-refundable deposit, or please charge my credit card: Remainder payable by 28th May 2009. A Tax Invoice will be provided.

Card name: AMEX, MasterCard, Visa (please add 2.5% if paying by Credit Card).

Name on card: _____ Signature: _____

Card number: _____ Expiry Date: _____

Company Name: _____ Telephone: _____

Address: _____ Facsimile _____

Post Code: _____

Email: _____

Contact: Last Name: _____ First Name: _____

Position: _____ Telephone: _____

FINE

I understand that sponsorships will be allocated in the order the Sponsorship Acceptance Forms and/or Cheques are received by the Conference Secretariat. Further, I understand my rights are as outlined in your letter. I will be given ample opportunity to publicise my Company's name and products during the Conference.

PRINT

The Committee and Members of the Australian Organisation for Quality (Queensland) Incorporated, *Progressing Business* and the sponsoring bodies accept no liability to any person for loss, injury or damage whether arising directly or indirectly, from any action or cause undertaken, organised, or sponsored by the Australian Organisation for Quality (Queensland) Incorporated. Force majeure applies.

Yours sincerely,

(Signed Public Officer)

Date

Please forward the completed Sponsorship/Trade Exhibition Acceptance Form with your deposit to:
Conference Secretariat

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