



An open letter to suppliers

Dear Supplier,

The Regulated Research Development and Manufacturing Division of Australian Organisation for Quality (RRDM) is seeking to collaborate with industry suppliers in some way for our mutual benefit.

The RRDM Division brings together the industry leaders who represent over 100 years combined expertise in Medicines and Quality Management.

The committee represents a wide range of industry groups; including professionals actively involved in Clinical Trails, Pharmaceutical Bio-analytical Processes, Veterinary Therapeutics, Good Manufacturing Practice & Regulatory Affairs and Quality Management. They also actively participate in allied industry associations including:

- Queensland Clinical Trails Network (QCTN)
- Women In Biotechnology
- Australian Society of Microbiologists, (Cosmetic & Pharmaceutical Special Interest Group)
- AusBiotech
- ISPE
- Association of Therapeutic Goods Consultants
- Australian Society of Cosmetic Chemists etc

Queensland is home to a number of significant research and manufacturing facilities in the southern hemisphere. Q-Pharm, Alpha Pharm, Healthworld, Mediherb, Panbio, as well as government based organisations such as Tetra-Q, QCTN, Biolab Incubator, and the Institute for Health and Biomedical Innovation are some of these.

We can offer two opportunities for you to consider.

Be the Platinum (Naming) Sponsor or other sponsor (see Benefits for Sponsors below)

- The RRDM is conducting RRDM2009 in Brisbane on 16th July, in Brisbane with Institute of Health and Biomedical Innovation, QUT co-hosting the event. The theme is "Applying Quality Science in the Real World"

or

- Consider a \$5000.00 plus GST sponsorship of the Division for 12 months. RRDM will place your logo on their pages, make available one x full page advertisement space in **Progressing Business eZine** and recognise you as the Division sponsor at all RRDM activities with banner placements, etc for the 12 month period.



AOQ-QLD ISO 9001:2000 Certified

Australian Organisation for Quality (Queensland) Incorporated (Organisation No IA16979)

PO Box 15205, CITY EAST, QUEENSLAND 4002

Telephone: +61 7 3816 2255; Facsimile: +61 7 3816 2288; Email: info@aoq.org.au; Web Site: www.aoq.org.au

Benefits for Sponsors

PLATINUM: \$6,500.00 – ONE ONLY (plus GST)

Naming rights

- Naming rights for the RRDM2009 in a format to be determined with the sponsor, keeping in mind that the AOQ-QLD™ name must also appear as the “owner” of the project.

Priority recognition

- Sponsors will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event,
- Opportunity to include a presenter at the event.
- Identification as Sponsor in all promotions of the event in RRDM publications

Sponsor positioning & logo identification

- Inclusion of the logo in the RRDM2009 colour advertisement in ***Progressing Business*** eZine (the official Journal of the AOQ-QLD).
- One x full page advertisement in the RRDM2009 brochure.
- One x full page advertisement in Progressing Business eZine.
- Primary Banner Placement opportunity at the RRDM2009 venue (sponsor to supply approved banner/sign)
- Recognition as Sponsor in all media releases
- Recognition as Sponsor on directional signage at RRDM2009 venue
- Logo to appear on event PDF/email designed communications (eg registration forms)
- Logo to appear in prominent position on event printed collateral
- Logo via online promotion eg, Registration Forms

Webpage Sponsorship

- *Your organisation's logo to appear on the RRDM webpage to December 2009 – sole sponsor*

RRDM2009 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at RRDM2009 event
- Use of the RRDM sponsor logo on your marketing collateral.

Complimentary Registrations

- Sponsors receive a corporate registration of three guests at the RRDM2009.

Other

- Super booth in a prominent position at the Trade Exhibition (3000 x 3000 x 2100).
- 3 off Delegate Registrations*.
- 1 off accommodation at an inner city hotel for IN Day before Conference, OUT Day of Conference.
- AOQ-QLD™ will add any names you provide to their Database for circulation of marketing information related to *RRDM2009*.
- A list of all delegates that attend the Conference.

GOLD: \$4,950.00 plus GST

Priority recognition

- Sponsors will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event
- Identification as Sponsor in all promotions of the event in RRDM Division publications



Sponsor positioning & logo identification

- Inclusion in the RRDM2009 colour advertisement in **Progressing Business** eZine (the official Journal of the AOQ-QLD™)
- One x full page advertisement in the RRDM2009 brochure.
- Primary Banner Placement opportunity at the RRDM2009 venue (sponsor to supply approved banner/sign).
- Recognition as Sponsor in all media releases.
- Recognition as Sponsor on directional signage at RRDM2009 venue.
- Logo to appear on event PDF/email designed communications (eg, registration forms).
- Logo to appear in prominent position on event printed collateral.
- Logo via online promotion eg, Registration Forms.

RRDM 2008 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages.
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages.

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at RRDM2009 event.
- Use of the RRDM2009 sponsor logo on your marketing collateral.

Complimentary Registrations

- Sponsors receive a corporate registration of two guests at the RRDM2009.

Other

- Super booth in a prominent position at the Trade Exhibition (3000 x 3000 x 2100).
- 2 off Delegate Registrations*.
- AOQ-QLD will add any names you provide to their Database for circulation of marketing information related to RRDM2009.
- A list of all delegates that attend the conference.

SILVER: \$3,950.00 plus GST

- * As for Gold Sponsorship except replace the items in "Other" with
 - * Standard booth in a prominent position at the Trade Exhibition (3000 x 2100 x 2100).
 - * 1 off Delegate Registration*.

BRONZE: \$2,500.00 plus GST

- As for Gold Sponsorship except replace the items in "Other" with
 - * A table top for display in a prominent position at the Trade Exhibition.

\$ 1,500.00 plus GST- Unlimited

- * As for Gold Sponsorship except replace the items in "Other" with
 - * No booth or table top display opportunity
 - * 1 off Delegate Registration.

* Includes the 2 delegate registration normally attached to a standard booth



Minor sponsorships available

| Sponsorship – Based on 50-75 attendees | \$ Each Includes GST |
|--|----------------------|
| Satchel inserts -1 off | 250.00 |
| Satchel naming rights-satchels to be chosen in agreement between sponsor and RRDM2009 Committee. | 1,000.00 |
| Name Tags naming rights. | 500.00 |
| Refreshment Breaks 2 off available. Naming rights am and pm | 250.00 each |
| Lunch naming rights | 1,000.00 |
| Speakers Gifts naming rights Either supply gifts acceptable to committee or money | Total 350.00 |
| Proceedings (CD) Advertising: | 400.00 |

Trade Exhibition at *RRDM2009*

An affiliation with the "Australian Organisation for Quality-(Queensland)-AOQ-QLD™ is an unique opportunity for your Organisation to advertise your product/service to an expected 50-75 willing and excited RRDM Practitioners and middle and senior managers from all over Australia.

You won't find a better way to become a market leader and make yourself known than at The Trade Exhibition – RRDM2009 in Brisbane on Thursday 16th July, 2009.

The Trade Exhibition will consist of up to 10 TABLE TOP DISPLAYS.

Investment Opportunities

| | | |
|---------------------|--------------|-----------------------------------|
| High Quality Table | 1.5M X 650MM | @ \$750.00 each, |
| Top or Poster Board | | members, \$910.00 non-members* |

All Prices include GST

* Please download, complete and forward membership Application Form-
www.aog.org.au/PDF/Membership-Application.pdf

If you are a member of an AOQ anywhere just complete your contact details and tick the RRDM Division box

Positions in the exhibit hall for RRDM2009 will be offered in the order that acceptance forms are received.

In all instances, we require 50% deposit on acceptance, and the final 50% on or before 30th June, 2009.

SAVE! When you select a major sponsorship only one payment is necessary to pay for the sponsorship, trade exhibit, delegate registration and accommodation AND free publicity on all conference publications throughout Australasia and the Web Site www.aog.org.au/RRDM2009.htm and during the Conference.

Please complete the enclosed **Sponsorship/Trade Exhibit Acceptance Form** and return it to us with your deposit.

Development

Regulated

R
Research

Conference Secretariat
RRDM2009
PO Box 152058
CITY EAST
QUEENSLAND 4002
Email: RRDM@aoq.org.au

SPONSORSHIP/TRADE EXHIBIT ACCEPTANCE FORM

Dear Sponsorship Convenor,

Yes, I wish to take a Sponsorship and/or Trade Exhibit at **RRDM2009**, in Brisbane on Thursday 17th July, 2009 as outlined in your package.

I have chosen the following Sponsorship (exclusive of GST):

- Platinum @) \$6,500.00 Gold @) \$4,950.00 Silver @ \$3,950.00
 Bronze @ \$2,500.00 Unlimited @ \$1,500.00 Satchel Insert @ \$250.00
 Satchel Naming Rights @ \$1,000.00 Name Tag Naming Rights @ \$500.00
 Refreshment Breaks Naming Rights for AM or PM @ \$250.00 each
 Lunch naming rights for @ \$1,000.00 Speakers' Gifts naming rights @ \$350.00

I require the following Trade Exhibit Booth (exclusive of GST):

- Table Top Display @ \$750.00 members (\$910.00 non-members)
 Poster Board @ \$750.00 members (\$910.00 non-members))

I enclose a cheque for \$ _____ (50% of cost) as a non-refundable deposit, or please charge my credit card: A Tax Invoice will be provided.

Card name: AMEX, MasterCard, Visa (please add 2.5% if paying by Credit Card).

Name on card: _____ Signature: _____

Card number: _____ Expiry Date: _____

Company Name: _____ Telephone: _____

Address: _____ Facsimile _____

_____ Post Code: _____

Email: _____

Contact: Last Name: _____ First Name: _____

Position: _____ Telephone: _____

FINE

I understand that sponsorships will be allocated in the order the Sponsorship Acceptance Forms and/or Cheques are received by the Conference Secretariat. Further, I understand my rights are as outlined in your letter. I will be given ample opportunity to publicise my Company's name and products during the Conference.

PRINT

The Committee and Members of the Australian Organisation for Quality (Queensland) Incorporated, *Progressing Business* and the sponsoring bodies accept no liability to any person for loss, injury or damage whether arising directly or indirectly, from any action or cause undertaken, organised, or sponsored by the Australian Organisation for Quality (Queensland) Incorporated. Force majeure applies.

Yours sincerely,

(Signed Public Officer)

Date